

**TERRACURA®**

**WE  FUNCTIONAL TEAS**



**PRODUCTS THAT AWAKEN  
AFFECTIVE MEMORY IN YOUR CUSTOMER**



# TERRACURA® TEAS

## The Secrets of Millennial Indian Medicine

The Terracura Movement follows the Ayurvedic (Life Science) precepts.

It is the oldest medical system on principles of healthy lifestyles and represents an approach to holistic and simple healing. Recognizing the different constitutional principles unique to each individual, Ayurvedic Medicine prescribes different treatments and therapies for each person.

Ayurveda indicates an individualistic approach to dietary practices and lifestyle habits that promote health and longevity.

All Terracura Teas follow Ayurvedic precepts in their formulas and compositions.

## What is an Ayurvedic Tea?

An Ayurvedic tea is an herbal tea carefully created with the wisdom of Ayurvedic Herbalism.

Typically, Ayurvedic teas are prepared to achieve a specific effect on the body,

how to promote healthy sleep patterns, offer natural immune support or strengthen digestion.

Terracura Ayurvedic teas were developed with formulas functional to achieve these goals and balance a or more doshas, all of this combining the synergy of herbs.

Dosha is the term used in Ayurvedic Medicine in reference to the three types of biological-spiritual mood: Vata, Pitta or Kapha.

We all have these three humors working in the body, but in each person predominates one of them and this configures our original physical and psychological constitution.

## Drinking Terracura Teas is choosing a future with more health and happiness

Concerned with the highest quality, our teas are produced through the partnership between **Terracura** and **Barão Indústria e Comércio de Erva-Mate e Chás S.A.**, a company with more than 70 years of tradition with quality and excellence in all its products.



PARA VERSÕES EM **PORTUGUÊS E ESPANHOL**  
POR FAVOR ESCANEIE AQUI

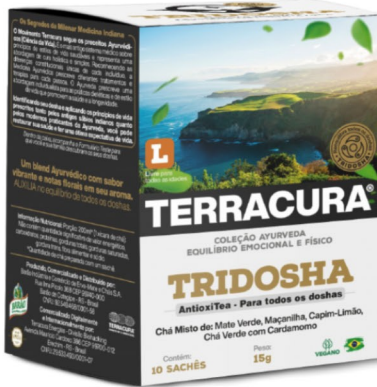


PARA VERSIONES EN **PORTUGUÊS Y ESPAÑOL**  
POR FAVOR ESCANEE AQUI



# AYURVEDA

## Emotional and Physical Balance



**TRIDOSHA:** MIXED TEA OF GREEN MATE TEA, CHAMOMILE, LEMON GRASS AND GREEN TEA WITH CARDAMOM

**TERRACURA TRIDOSHA TEA** is rich in antioxidants and provides a general balance for your body.

Net Weight: **0.53oz / 15g**  
10 sachets  
Dimensions: **11x8x7cm**  
SKU: **2312**



**AGNI:** MIXED SPICE TEA OF CINNAMON, ALLSPICE, GINGER AND CLOVES

**TERRACURA AGNI TEA** seeks to offer us a balanced digestive system, bringing a feeling of relief and satisfaction after meals.

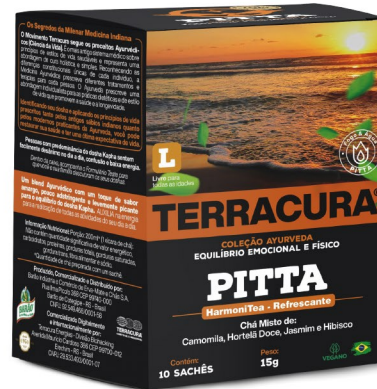
Net Weight: **0.53oz / 15g**  
10 sachets  
Dimensions: **11x8x7cm**  
SKU: **2308**



**ANIDRA:** MIXED TEA OF CHAMOMILE, LEMON GRASS AND MELISSA

**TERRACURA ANIDRA TEA** helps you get a good night's sleep.

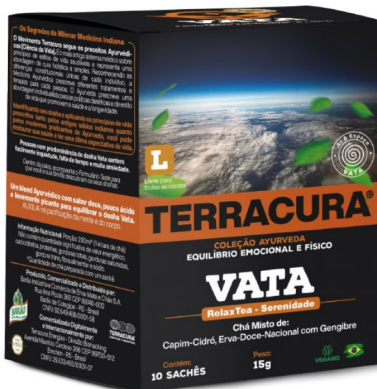
Net Weight: **0.53oz / 15g**  
10 sachets  
Dimensions: **11x8x7cm**  
SKU: **2313**



**PITTA:** MIXED TEA OF CHAMOMILE, SWEET MINT, JASMINE AND HIBISCUS

**TERRACURA PITTA TEA** provides harmony and tranquility for your days.

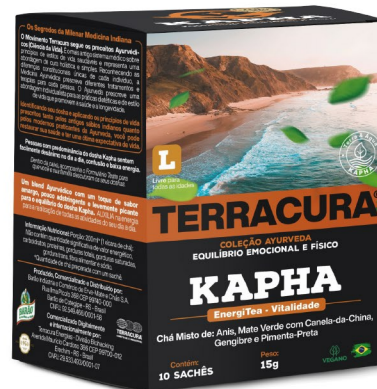
Net Weight: **0.53oz / 15g**  
10 sachets  
Dimensions: **11x8x7cm**  
SKU: **2310**



**VATA:** MIXED TEA OF LEMONGRASS, FENNEL WITH GINGER

**VATA TERRACURA TEA** helps to reduce anxiety, and provides mental well-being. Have relaxing moments in your routine.

Net Weight: **0.53oz / 15g**  
10 sachets  
Dimensions: **11x8x7cm**  
SKU: **2309**



**KAPHA:** MIXED TEA OF ANISE, YERBA MATE WITH CINNAMON, GINGER AND BLACK PEPPER.

**TERRACURA KAPHA TEA** provides energy and vitality for your day.

Net Weight: **15g**  
10 sachets  
Dimensions: **11x8x7cm**  
SKU: **2311**



# HEALTHY AT 100 (BEM AOS 100)



## Your healthy habits routine

Terracura Healthy at 100 Teas contain antioxidants that neutralize free radicals and thus protect us from the damage caused by aging cellular and immunizing agents that potentiate our body's natural defenses. Several studies link tea consumption with the reduction of heart disease, risks of high cholesterol, the incidence of Alzheimer's and even certain types of cancer. Older adults who drink tea daily have fewer functional problems and psychological disorders over time such as insomnia and depression. Consuming at least three cups of tea a day helps reduce risks of brain-related difficulties, digestion and circulation, increasing our life expectancy.



**SLEEP WELL: MIXED TEA OF CHAMOMILE, FENNEL, DILL, ANISE AND MELISSA**

**TERRACURA SLEEP WELL TEA** helps in the relaxation and in a good night's sleep.

Net Weight: **0.53oz / 15g**  
10 sachets  
Dimensions: **11x8x7cm**  
SKU: **2322**



**GOOD DIGESTION: MIXED TEA OF LEMONGRASS, ANISE, MINT AND MELISSA**

**TERRACURA GOOD DIGESTION TEA** helps in relief and in comfort after meals.

Net Weight: **0.53oz / 15g**  
10 sachets  
Dimensions: **11x8x7cm**  
SKU: **2323**



**GOOD CIRCULATION: MIXED TEA OF GREEN TEA AND HIBISCUS**

**TERRACURA GOOD CIRCULATION TEA** helps in decrease in retention of liquids and in good circulation. It's an excellent antioxidant.

Net Weight: **0.53oz / 15g**  
10 sachets  
Dimensions: **11x8x7cm**  
SKU: **2321**



**IMMUNE: MIXED TEA OF LEMON, APPLE, YERBA MATE WITH GINGER AND HONEY**

**TERRACURA BEMIMUNE TEA** helps supporting our immunity mechanisms. It helps also to reduce anxiety.

Net Weight: **0.53oz / 15g**  
10 sachets  
Dimensions: **11x8x7cm**  
SKU: **2324**



# HAPPY KIDS (CRIANÇA FELIZ)



## Ensure the best for your children

Terracura Happy Child Teas are a healthy and fun way to keep children in balance. We combine selected natural ingredients to obtain maximum flavors and aromas. With this we seek to captivate the little ones to develop healthy habits from an early age - and drinking tea is one of these habits.

It's a tasty option for children to enjoy throughout all day at home, at school or while having fun. A healthy solution, with the flavor and quality that only nature can offer us.



**CalmKids:** MIXED TEA OF GRAPE, APPLE, CHAMOMILE, MELISSA AND NATURAL GRAPE FLAVOR

**TERRACURA CALMKIDS TEA** provides calm and concentration for your kids.

Net Weight: **0.53oz / 15g**  
10 sachets  
Dimensions: **11x8x7cm**  
SKU: **2320**



**SleepKids:** MIXED TEA OF MINT, LEMONGRASS AND PASSION FRUIT

**TERRACURA SLEEPKIDS TEA** helps in breath and provides a good night of sleep.

Net Weight: **0.53oz / 15g**  
10 sachets  
Dimensions: **11x8x7cm**  
SKU: **2317**



**DiverKids:** MIXED TEA OF APPLE, ORANGE, BEETROOT, HIBISCUS, YERBA MATE AND TUTTI-FRUTTI FLAVOR

**TERRACURA DIVERKIDS TEA** makes the days more fun, helping in the mood and disposition.

Net Weight: **0.53oz / 15g**  
10 sachets  
Dimensions: **11x8x7cm**  
SKU: **2319**



**DigestKids:** MIXED TEA OF MINT, FENNEL, ANISE AND MINT FLAVOR

**TERRACURA DIGESTKIDS TEA** helps in digestion, bringing comfort after meals.

Net Weight: **0.53oz / 15g**  
10 sachets  
Dimensions: **11x8x7cm**  
SKU: **2318**





**TERRACURA®**

**WE ♥ CATS AND DOGS**

# PAMPERED PET (PET MIMADO)



## A natural alternative also for your Pet

Rich in vitamins, minerals and antioxidants, Terracura Pampered Teas offer both health and style to your pets. Our teas are healthy options that not only keep your pet hydrated, but also help support the nervous, immune and digestive systems, promoting a general feeling of well-being to your pet.

Our tea is a food supplement for dogs and cats created and combined to support your pet's specific needs.

It doesn't matter if it's big or small, with this tea you meet individual needs for your 4 legged friend.

All Teas of Terracura Pampered Pet Collection are produced with the same quality standards as human food.



**Pet Relax:** MIXED TEA OF CHAMOMILE, FENNEL, ANISE AND MELISSA

**TERRACURA PET RELAX TEA** provides tranquility for your 4 legged little friend.

Net Weight: **0.53oz / 15g**  
10 sachets  
Dimensions: **11x8x7cm**  
SKU: **2316**



**Pet Energy:** MIXED TEA OF APPLE, STRAWBERRY, BEETROOT, HIBISCUS AND LEMONGRASS

**TERRACURA PET ENERGY TEA** helps in the mood and in the disposition of your pet.

Net Weight: **0.53oz / 15g**  
10 sachets  
Dimensions: **11x8x7cm**  
SKU: **2314**



**Pet Digest:** MIXED TEA OF ANISE, MINT, PINEAPPLE AND CHAMOMILE

**TERRACURA PET DIGEST TEA** provides digestive comfort for your pet.

Net Weight: **0.53oz / 15g**  
10 sachets  
Dimensions: **11x8x7cm**  
SKU: **2315**



# FOR OUR CUSTOMERS

**Worldwide launch:**

Four collections of Natural and Functional Teas for the whole family

**Quality:**

Made with selected raw materials and industrial expertise from more than 70 years of tradition

**Sustainability:**

100% compostable - 100% recyclable - BPA free - Biodegradable wrapper - Reusable packaging

**Innovation:**

Ayurvedic teas for adults, seniors, kids and pets

**Opportunity:**

Products that serve very high growth segments

Ayurveda - Health prevention - Mental well-being - Healthy habits

**Attractiveness:**

High attraction power in gondola in the main segments

(Pharmacies - Natural products stores - Supermarkets - Petshops)

**Profitability:**

All items with high perception of added value and high contribution margin

**Super tip:**

Display one item from each collection next to the cashier for impulse purchase!

Take the test and collect the results.





# — SELL MORE, SELL BETTER

## Some wonderful tips from our team to Supermarkets, Drugstores, Natural Products and Petshops Stores

- 1- Display the Ayurveda Collection Teas also in the healthy and vegan area.
- 2- Acquire the Ayurvedic Knowledge Abacus to prospect sales and assist your customers and employees.
- 3- Display the Teas from the Healthy at 100 Collection also in the supplements and grocery area.
- 4- Terracura Teas are great products to compose gift kits.
- 5- Display the Happy Child Collection Teas also in the toys area.
- 6- The Teas from the Pampered Pet Collection can also be consumed by humans.
- 7- Due to their functionalities, in Drugstores and Petshops Terracura Teas are excellent portfolio complements.
- 8- Terracura Teas can be sold in any segment with high flow, because they are routine products, with healthy habits and inert to seasonality.
- 9- Recommend Terracura Teas to your family, your friends and your customers - they are natural, sugar free and free from synthetic inputs.
- 10- Promote the tasting of the aromatic Teas from the Happy Kids Collection in the chilled version.
- 11- Display the Teas from the Pampered Pet Collection next to human teas and also to food and accessories for pets.

Thank you!

Team Terracura



# VOLUMES WITH 20 UNITS

SKU	PRODUCT	FAN CODE	NET WEIGHT (oz)	GROSS WEIGHT (Lb)	DIMENSIONS (Inches)	QUANTITY PER PALLET (VOLUMES)	QUANTITY PER LAYER (VOLUMES)	VERTICAL STACKING (VOLUMES)	PALLET HEIGHT (FEET)
2526	TERRACURA AGNI TEA	17896328260017	10.58	2.73	9 x 7 x 14.2	90	15	6	5'1
2543	TERRACURA VATA TEA	17896328260055	10.58	2.73	9 x 7 x 14.2	90	15	6	5'1
2540	TERRACURA PITTA TEA	17896328260031	10.58	2.73	9 x 7 x 14.2	90	15	6	5'1
2535	TERRACURA KAPPA TEA	17896328260024	10.58	2.73	9 x 7 x 14.2	90	15	6	5'1
2542	TERRACURA TRIDOSHA TEA	17896328260048	10.58	2.73	9 x 7 x 14.2	90	15	6	5'1
2527	TERRACURA ANIDRA TEA	17896328260062	10.58	2.73	9 x 7 x 14.2	90	15	6	5'1
2538	TERRACURA PET ENERGY TEA	17896328260161	10.58	2.73	9 x 7 x 14.2	90	15	6	5'1
2536	TERRACURA PET DIGEST TEA	17896328260178	10.58	2.73	9 x 7 x 14.2	90	15	6	5'1
2539	TERRACURA PET RELAX TEA	17896328260154	10.58	2.73	9 x 7 x 14.2	90	15	6	5'1
2541	TERRACURA SONOKIDS TEA	17896328260079	10.58	2.73	9 x 7 x 14.2	90	15	6	5'1
2532	TERRACURA DIGESTKIDS TEA	17896328260086	10.58	2.73	9 x 7 x 14.2	90	15	6	5'1
2529	TERRACURA CALMKIDS TEA	17896328260109	10.58	2.73	9 x 7 x 14.2	90	15	6	5'1
2530	TERRACURA CIRCLABEM TEA	17896328260116	10.58	2.73	9 x 7 x 14.2	90	15	6	5'1
2534	TERRACURA DORMIBEM TEA	17896328260123	10.58	2.73	9 x 7 x 14.2	90	15	6	5'1
2531	TERRACURA DIGERBEM TEA	17896328260130	10.58	2.73	9 x 7 x 14.2	90	15	6	5'1
2528	TERRACURA BENIMUNE TEA	17896328260147	10.58	2.73	9 x 7 x 14.2	90	15	6	5'1

# SINGLE ITEMS (BOX WITH 10 SACHETS)

SKU	PRODUCT	FAN CODE	NET WEIGHT (oz)	GROSS WEIGHT (oz)	DIMENSIONS (Inches)
2308	TERRACURA AGNI TEA	7896328230013	0.53	1.69	4.33 x 3.15 x 2.75
2309	TERRACURA VATA TEA	7896328230051	0.53	1.69	4.33 x 3.15 x 2.75
2310	TERRACURA PITTA TEA	7896328230037	0.53	1.69	4.33 x 3.15 x 2.75
2311	TERRACURA KAPPA TEA	7896328230020	0.53	1.69	4.33 x 3.15 x 2.75
2312	TERRACURA TRIDOSHA TEA	7896328230044	0.53	1.69	4.33 x 3.15 x 2.75
2313	TERRACURA ANIDRA TEA	7896328230068	0.53	1.69	4.33 x 3.15 x 2.75
2314	TERRACURA PET ENERGY TEA	7896328230167	0.53	1.69	4.33 x 3.15 x 2.75
2315	TERRACURA PET DIGEST TEA	7896328230174	0.53	1.69	4.33 x 3.15 x 2.75
2316	TERRACURA PET RELAX TEA	7896328230150	0.53	1.69	4.33 x 3.15 x 2.75
2317	TERRACURA SLEEPKIDS TEA	7896328230075	0.53	1.69	4.33 x 3.15 x 2.75
2318	TERRACURA DIGESTKIDS TEA	7896328230082	0.53	1.69	4.33 x 3.15 x 2.75
2319	TERRACURA DIVERKIDS TEA	7896328230099	0.53	1.69	4.33 x 3.15 x 2.75
2320	TERRACURA CALMKIDS TEA	7896328230105	0.53	1.69	4.33 x 3.15 x 2.75
2321	TERRACURA GOOD CIRCLULATION TEA	7896328230112	0.53	1.69	4.33 x 3.15 x 2.75
2322	TERRACURA SLEEP WELL TEA	7896328230129	0.53	1.69	4.33 x 3.15 x 2.75
2323	TERRACURA GOOD DIGESTION TEA	7896328230136	0.53	1.69	4.33 x 3.15 x 2.75
2324	TERRACURA IMMUNE TEA	7896328230143	0.53	1.69	4.33 x 3.15 x 2.75

### FOR ORDERS AND MORE INFORMATION:

BARÃO IND. E COM. DEERVA  
MATEE CHAS S.A.

ADDRESS: Rua Ilma Pícolo, 368  
Centro - Bairro de Cotegipe  
Rio Grande do Sul State  
BRAZIL  
ZIP CODE: 99740-000

BRAZILIAN CNPJ:  
92.549.468/0001-58  
STATE REGISTRATION: 170/0002065

TELEPHONE: +55 54 3623-1288  
E-MAIL FOR PRODUCT INFORMATION:  
terracruzenergiass@gmail.com  
E-MAIL FOR ORDERS:  
vendass@baraoevmatate.com.br

# INFORMATION FOR PRODUCT REGISTRATION

# FROM BRAZIL TO THE WORLD



Carrefour

FARMÁCIAS  
**São João**



mercado  
livre



magalu

CAITÁ

NUTRICK



BRASÃO

AMERICANAS

oma

o melhor alimento

Santa  
Essência

casa do  
nutriente

BENDITA HORTA



**TERRACURA® TEAS**

[www.terracura.com.br](http://www.terracura.com.br)

@terracuraenergias

Marketed by

Terracura Energias - Divisão Alimentos  
Avenida Maurício Cardoso 386  
CEP 99700-012  
Erechim - RS - Brasil  
CNPJ: 29.533.493/0001-07  
+55 54 99671-0734

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and Marketed by

Barão Indústria e Comércio de  
Erva-mate e Chás S.A.  
Rua Ilma Pícolo 368 CEP 99740-000  
Barão de Cotegipe - RS - Brasil  
CNPJ: 92.549.468/0001-58  
+55 54 3523-1288

